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Atty. Docket No. YOR9-2000-0138US1
(590.010)

RESPONSE UNDER 37 CFR 1.116
- EXPEDITED PROCEDURE -
EXAMINING GROUP 2611

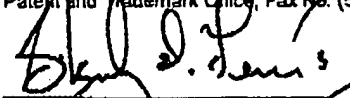
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Kienzle et al.
Serial No. : 09/578,675 Examiner : J.Ustaris
Filed : May 25, 2000 Art Unit : 2611
For : CREDIT BASED MEDIA PRESENTATION

March 27, 2006

AMENDMENT AFTER FINAL

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being facsimile transmitted to the United States Patent and Trademark Office, Fax No. (571) 273-8300 on March 27, 2006.


Stanley D. Ference III
Reg. No. 33,879

March 27, 2006
Date of Signature

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Responsive to the Office Action dated December 27, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 10 of this paper.

DO NOT ENTER

Jan 6 2006
4/3/06